

Privacy and Cookie Policy

Delta Tau Data Systems, Inc. of California and its corporate affiliates (hereafter “we” or “Omron”) are committed to protecting your privacy. We have posted this privacy policy to let you know what kind of information we collect, how it is handled, with whom it may be shared, and what choices you have regarding the use of your information. Omron intends to protect your privacy and ensure that your personal information is handled in a safe and responsible manner. As we continue to develop our web site and take advantage of technologies to improve the services and products we provide, our policies will continue to evolve. We therefore encourage you to refer to this policy on an ongoing basis to stay abreast of our most current privacy policy practices. By accessing this website you accept and consent to the terms of this privacy policy.

Online Information

Omron gathers online customer information to improve the content of its website, to enhance your online experience and for Omron's own marketing and promotional purposes. Omron collects personally identifying information from you when you register to purchase products or services, or when you submit your information for other purposes, such as requesting product information, applying for financing, or registering as a member of the website. Other website user information that is not personally identifying may be collected by the use of small text files stored on your computer called "cookies" or other similar technologies, for the purpose of tracking page views, providing customized user content, and allowing you to take full advantage of certain website features.

Information Collected Through Google Analytics

We may use Google Analytics, a web analytics service provided by Google, Inc. (“Google”) to collect certain information relating to your use of the site. Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookies about your use of the site (including your IP address) may be transmitted to and stored by Google on servers in the United States. Google may use this information for the purpose of evaluating your use of the site, compiling reports on site activity for site operators and providing other services relating to site activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this site. By using this site, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For more information regarding Google Analytics please visit Google's website, and pages that describe Google Analytics, such as www.google.com/analytics/learn/privacy.html.

Information Collected Through Cookies and Similar Technologies

We and our service providers may use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with our site through your computer or mobile device. A cookie is a small text file containing a string of characters that is placed on your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences and other information. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this Site. We use cookies to improve the quality of our service, including for storing user preferences, tracking user trends and providing relevant advertising to you (see, “Advertising” below).

Advertising

We may use how you browse in order to show you ads that are more relevant to your interests. We may use cookies and other information to provide relevant interest-based advertising to you. Interest-based ads are ads presented to you based on your browsing behavior in order to provide you with ads more tailored to your interests. These interest-based ads may be presented to you while you are browsing our site or third-party sites not owned by Omron.

Omron uses the following cookies for the following purposes:

We use Google to show you interest-based advertisements based on your activity on our Site and other websites. Currently, our Site does not recognize if your browser sends a “do not track” signal or similar mechanism to indicate you do not wish to be tracked or receive interest-based ads. You can, however, obtain more information about Google’s advertising services, including your opt-out rights at <https://support.google.com/ads/answer/2662922?hl=en>. Please

note that if you choose to opt out, you may continue to see ads on our website, but they will not be based on how you browse and shop. To learn more about interest-based advertisements and your opt-out rights, visit the Digital Advertising Alliance (www.aboutads.info) and the Network Advertising Initiative (www.networkadvertising.org) websites. Please note that if you opt-out of receiving interest based advertising, you will still receive ads that will not necessarily be tailored to your interests.

Registering for E-mail

Omron may collect and store your contact information to inform you of important industry information, products, services and emerging technologies that are most relevant to you. Omron also may contact you via surveys to conduct research about your opinion of current services and products or of potential new products that may be offered. Omron does not sell, rent or lease information about you to any person or entity other than Omron and its affiliates. Omron will share information about you only to its agents, representatives and trusted service providers and contractors for limited purposes.

If you would like to discontinue receiving email from Omron, please email info@deltatau.com with "unsubscribe" in the subject line. We will do our best to remove your name from future marketing and promotional mailings within 72 hours. You may receive mailings that were scheduled for future dates until the schedule cycle is complete, but this should take no longer than two weeks.

Disclosure to Others

The information you share with us may be shared with the corporate affiliates of Omron, but will not be sold to third parties for their use in marketing or solicitation without your consent. Omron may share data with trusted partners to enable them to perform services requested by you, or services that help Omron serve its customers efficiently. For example, Omron employs other companies and individuals to perform functions on our behalf, such as shipping and delivering packages. In addition, agents or contractors may help us perform statistical or other analysis of customer data. We provide your personal information to these companies only as needed to perform their specified functions for us. They may not use it for other purposes, and they are required to safeguard your information in accordance with Omron policies.

At times, Omron may be required by law to disclose personal information in connection with law enforcement or in response to a government request, or to comply with legal process served on us. We also reserve the right to disclose your information if we reasonably believe that such action is necessary to prevent fraud or misuse of the website, or to otherwise protect Omron, its customers, or the public. In the event of a corporate merger, consolidation, sale of assets or other corporate change, your information may be transferred to a successor entity.

You acknowledge that, despite Omron's best efforts and practices, Omron cannot guarantee or assure complete privacy and confidentiality of your information and you agree that Omron will not be liable for any breach of your privacy.

International Use

Because Omron and its related companies operate on a multinational basis, your personal information may be shared with other Omron business entities around the world. They are committed to protecting your personal information in accordance with this Privacy Policy. If you are located outside the United States, by accessing this web site and submitting personal information to Omron you consent to the transfer of your personal information to the United States for processing and use in accordance with this Privacy Policy.

Links to Other Web Sites

Omron's website may contain links to other websites that are not owned or controlled by us. Omron does not share your personal information with those sites and Omron is not responsible for the privacy practices of those other websites.

Minors

This site is not intended for use by children under the age of thirteen, and we do not knowingly collect information regarding children under the age of thirteen.

Modifications

Omron may revise this privacy policy at any time without giving notice to you. Any modifications of this policy will be posted on this web site and you agree that it is your responsibility to review updates to this policy.

Contact Us

If you have questions, please contact us at:

Legal Department
Omron Management Center of America
2895 Greenspoint Parkway, Suite 100
Hoffman Estates, IL 60169